



ARBUTUS COLLEGE

Communication Arts, Business & Technology

EDUCATION FOR THE NEW ECONOMY

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ARBUTUS COLLEGE SIGNS TRANSFER AGREEMENT WITH THE INTERNATIONAL HOTEL MANAGEMENT INSTITUTE - IMI (LUCERNE, SWITZERLAND)

Arbutus College is pleased to announce that it has finalized and signed a transfer agreement with the **International Hotel Management Institute (IMI)** located in Lucerne, Switzerland.

The new partnership with IMI will allow students who complete the following programs at Arbutus College:

- **Honours Diploma in Business Management with Specialization in Hotel Management**
- **Honours Co-op Diploma in Business Management with Specialization in Hotel Management**
- **Professional Diploma in Hotel Management**
- **Co-op Professional Diploma in Hotel Management**

To transfer to the following IMI's programs (entry into IMI's Higher Diploma Semesters):

BAHM – Bachelor of Arts in Hotel Management
BAHE – Bachelor of Arts in Hospitality Entrepreneurship
BAHT – Bachelor of Arts in Hotel and Tourism Management
BARM – Bachelor of Arts in Restaurant Management
BAHEM – Bachelor of Arts in Hotel and Events Management

Students transferring to IMI's programs will benefit by studying in one of the most prestigious educational institute in the world in the field of hospitality. As part of their stay at IMI students will also have the opportunity to be placed in a co-op paid position.

IMI's students have the opportunity to participate in IMI's career fairs held every semester. During these fairs IMI invites selected hotel chains and consultants where

students can directly network with them. Some of the hotel groups invited to participate at these fairs are: Swissotel, Accor Hotellerie, Hilton Hotels, National, Radisson, etc.

The agreement became effective August 1st, 2011.

About IMI: <http://www.imi-luzern.com/>

Our vision is to be a creative and enterprising school of management that combines Swiss excellence in hospitality with a quality British higher education. We aim to enhance the employability of our graduates in the hospitality and service industries based on academic, professional, personal and intercultural excellence.

Our mission is to provide a state of the art education in collaboration with our partners worldwide and to support our students to become leaders, to serve the needs of employers and to become the first address worldwide for recruitment in hospitality and service sector management.

Our vision and mission are supported by a unique combination of four pillars to develop outstanding and competitive graduates:

1. Academic capability
2. Professional development
3. Personal development
4. Inter-cultural competence

We are committed to ensuring that IMI creates an enabling experience that prepares students to make a difference through:

Maximizing employment opportunities for students and building a global career network

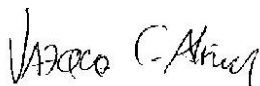
- *Engendering self confidence, entrepreneurship and flexibility in our students*
- *Supporting students to recognize their talents and realize their full potential*
- *Encouraging students in integrity and cultural empathy*
- *Raising the their consciousness of ethical issues in the workplace*

We are committed to our staff, academic partners and employers through:

- *The application of our four pillars throughout our organization*
- *Supporting professional development and excellence*
- *Engaging with the highest quality assurance procedures*
- *Liaising with industry on curriculum design to enhance employability*
- *Applying the principles of corporate environmental and social responsibility*

With these actions Arbutus College continues with its commitment to offer its students the best options to achieve their career goals.

Yours truly



Alfredo Vazquez, PhD
Director